295

Advertiser Ref

7979

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell 1010 Wisconsin Ave Ste 800 Washington, DC 20007

	Contract / Re	vision	Alt	Order #	ŧ
	156540	/ 1	083	56739	
Product					
CLINTON 4 PRES 11/1					
Contract Dates	Estimate #				
11/01/16 - 11/07/16	5292				
Advertiser			Origina	I Date	/ Revision
POL/Hillary Clinton/D/PR	ES-A		09/02	2/16	/ 11/04/16
	Billing Cycle	Billing	Calenda	ar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accour	nt Execu	<u>ıtive</u>	Sales Office
	WHIO-TV	Philade	elphia C	oxRep	CoxReps Philad
	Special Hand	ling			
	Demographic		-		
	Households				
	Agy Code	Adverti	ser Cod	e	Product 1/2

278

TV12856

6219

Agency Ref

*1 : Ob Ob-4 D-4- E		Start/		_	Spots/				
*Line Ch Start Date E	nd Date Description	Time		Days	Length Week	Rate PCodeRtn	Type	Spots	Amount
1 WHIO 11/01/16 1 <u>Start Date</u> <u>End I</u> Week: 11/01/16 11/07		10:00 A Spots/Week 2	AM-11:00 A <u>Rate</u> \$350.00		:30	P-05	NM	2	\$700.00
2 WHIO 11/01/16 1 <u>Start Date</u> <u>End I</u> Week: 11/01/16 11/07		pert 11:35 Spots/Week 2	PM-12:35 X <u>Rate</u> \$550.00		:30	P-05	NM	2	\$1,100.00
3 WHIO 11/01/16 1 <u>Start Date</u> <u>End I</u> Week: 11/01/16 11/07		Right 11:00 / Spots/Week 1	AM-12:00 F <u>Rate</u> \$900.00		:30	P-05	NM	1	\$900.00
4 WHIO 11/01/16 1 <u>Start Date</u> <u>End 0</u> Week: 11/01/16 11/07	Date Weekdays	ow: Cord 12:35) Spots/Week 1	XM-1:35 XN <u>Rate</u> \$400.00		:30	P-05	NM	1	\$400.00
<u>Start Date</u> <u>End D</u> Week: 11/01/16 11/07	<u>Date</u> <u>Weekdays</u> /16 MTWTF	7 @ noor12:00 F Spots/Week 1	PM-12:30 F <u>Rate</u> \$1,000.00	incia.	:30	P-05	NM	1	\$1,000.00
6 WHIO 11/01/16 1 <u>Start Date</u> <u>End Date</u> Week: 11/01/16 11/07	ate Weekdays	4:00 PI Spots/Week 2	M-5:00 PM <u>Rate</u> \$500.00		:30	P-05	NM	2	\$1,000.00
7 WHIO 11/01/16 1: <u>Start Date</u> <u>End D</u> Week: 11/01/16 11/07	ate Weekdays	tion 430a4:25 Al Spots/Week 2	M-5:00 AM <u>Rate</u> \$150.00		:30	P-05	NM	2	\$300.00
8 WHIO 11/01/16 1: <u>Start Date</u> <u>End D</u> Week: 11/01/16 11/07		tion 5a <u>Spots/Week</u> 2	<u>Rate</u> \$450.00		:30	P-05	NM	2	\$900.00
9 WHIO 11/01/16 11 <u>Start Date</u> <u>End D</u> Week: 11/01/16 11/07/		7 5p 5:00 PM Spots/Week 2	M-5:30 PM <u>Rate</u> \$1,200.00		:30	P-05	NM	2	\$2,400.00
10 WHIO 11/01/16 11 <u>Start Date</u> <u>End D</u> Week: 11/01/16 11/07/	ate Weekdays	tion 530a5:30 AM <u>Spots/Week</u> 2	M-6:00 AM <u>Rate</u> \$550.00		:30	P-05	NM	2	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



	Contract / Revision	Alt Order #
	156540 / 1	08356739
Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	CLINTON 4 PRES 11/1	5292

Start/End	Contail		-	
*Line Ch Start Date End Date Description Time	Spots/ Days Length Week	Rate PCodeRtn	Type Snots	Amount
Start Date End Date Weekdays Spots/Week Rate		ridio i dodoritiii	Турс орого	Amount
11 WHIO 11/01/16 11/07/16 NewsCenter 7 530p 5:30 PM-6:00 PM Start Date End Date Weekdays Spots/Week Rate Week: 11/01/16 11/07/16 MTWTF 2 \$1,400.00		P-05	NM 2	\$2,800.00
12 WHIO 11/01/16 11/07/16 NewsCenter 7 6p 6:00 PM-6:30 PM Start Date End Date Weekdays Spots/Week Rate Week: 11/01/16 11/07/16 MTWTF 2 \$1,500.00	:30	P-05	NM 2	\$3,000.00
13 WHIO 11/01/16 11/07/16 Daybreak Edition 6a 6:00 AM-7:00 AM Start Date End Date Weekdays Spots/Week Rate Week: 11/01/16 11/07/16 MTWTF 2 \$800.00	:30	P-05	NM 2	\$1,600.00
14 WHIO 11/01/16 11/07/16 M-F 7p-730p 7:00 PM-7:30 PM Start Date End Date Weekdays Spots/Week Rate Week: 11/01/16 11/07/16 MTWTF 2 \$1,200.00	:30	P-05	NM 2	\$2,400.00
15 WHIO 11/01/16 11/07/16 CBS This Morning 7:00 AM-9:00 AM Start Date Week: End Date 11/07/16 Weekdays Spots/Week Pate Rate \$700.00	:30	P-05	NM 5	\$3,500.00
16 WHIO 11/01/16 11/07/16 M-F 730p-8p 7:30 PM-8:00 PM Start Date End Date Weekdays Spots/Week Rate Week: 11/01/16 11/07/16 MTWTF 2 \$1,200.00	:30	P-05	NM 2	\$2,400.00
17 WHIO 11/01/16 11/07/16 M-F 9a-10a 9:00 AM-10:00 AN Start Date End Date Weekdays Spots/Week Rate Week: 11/01/16 11/07/16 MTWTF 2 \$300.00	:30	P-05	NM 2	\$600.00
E 18 WHIO 11/04/16 11/04/16 Friday Prime Hour 3 10:00 PM-11:00 P Start Date End Date Weekdays Spots/Week Rate Week: 10/31/16 11/06/161 1 \$1,500.00	:30	P-05	NM 1	\$1,500.00
See MG 18.2	me Weekdays Length 1:00 PIF: :30	<u>Rate</u> \$1,500.00	Type NM	
MG for 18.1 11/04	:30 PMSa	\$1,500.00	NM	
19 WHIO 11/04/16 11/04/16 Friday Prime Hour 2 9:00 PM-10:00 PM Start Date End Date Weekdays Spots/Week Rate Week: 10/31/16 11/06/16 1 1 \$1,500.00	:30	P-05	NM 1	\$1,500.00
1 WHIO 10/31/16-11/06/16 Friday Prime Hour 2 9:00 PM-10. See MG 19.2	me Weekdays Length 00 PMF: :30	<u>Rate</u> \$1,500.00	Type NM	
2 WHIO 11/05/16-11/05/16 SEC Prime Games 8:00 PM-11:	00 PMSa :30	\$1,500.00	NM	
20 WHIO 11/07/16 11/07/16 Mon Prime Hour 3 10:00 PM-11:00 F Start Date Week: 11/07/16 End Date 11/13/16 Weekdays Spots/Week Rate 11/13/16 Rate 2,500.00	:30	P-05	NM 1	\$2,500.00
E 21 WHIO 11/05/16 11/05/16 Sat Prime Hour 3 10:00 PM-11:00 F Start Date End Date Weekdays Spots/Week Rate Week: 10/31/16 11/06/161 1 \$1,000.00	:30	P-05	NM 1	\$1,000.00
Spot Ch Date Range Description Start/End Til 1 WHIO 10/31/16-11/06/16 Sat Prime Hour 3 10:00 PM-11 See MG 21.2 3 See MG 21.2	me Weekdays Length 1:00 PiSa :30	<u>Rate</u> \$1,000.00	Type NM	
	0 PMSa :30	\$1,000.00	NM	

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 Advertiser
 Original Date / Revision

 POL/Hillary Clinton/D/PRI
 09/02/16 / 11/04/16

*Line Ch Start Date End Date Description	Start/End Time [S Days Length V	Spots/ Veek Rate PCodeF	Rtn Type	Spots	Amount
22 WHIO 11/05/16 11/05/16 CBS This Morning	Sa 10:00 AM-12:00 F	:30	P-05	NM	1	\$600.00
	<u>ts/Week</u> <u>Rate</u> 1 \$600.00		. 55			Ψ000.00
	on S12:00 PM-12:30 F ts/Week Rate	:30	P-05	NM	0	\$0.00
Week: 10/31/16 11/06/161-	1 \$175.00					
Spot Ch Date Range Description	Start/End Tin	ne Weekdays	Length Rate	Type		
1 WHIO 10/31/16-11/06/16 NewsCenter 7 No Credited	oon Sa 12:00 PM-12	2:30 PISa-	- :30 \$175.00	NM		
24 WHIO 11/05/16 11/05/16 SEC Game	12:00 PM-1:00 PM	:30	P-05	NM	1	\$1,000.00
	ts/Week Rate					
Week: 10/31/16 11/06/161-	1 \$1,000.00					
25 WHIO 11/05/16 11/05/16 NewsCenter 7 Sa	6a 6:00 AM-7:00 AM	:30	P-05	NM	1	\$200.00
Start Date End Date Weekdays Spo Week: 10/31/16 11/06/16 1-	<u>ss/Week</u> <u>Rate</u> 1 \$200.00					
26 WHIO 11/05/16 11/05/16 Sa 7p-730p	7:00 PM-7:30 PM	:30	P-05	NM	1	\$400.00
	s/Week Rate					
Week: 10/31/16 11/06/161-	1 \$400.00					
27 WHIO 11/05/16 11/05/16 Sa 730p-8p	7:30 PM-8:00 PM	:30	P-05	NM	1	\$400.00
	s/Week Rate					
	1 \$400.00		1 100			
28 WHIO 11/06/16 11/06/16 Su 1135p-1235a	11:35 PM-12:35 X	:30	P-05	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/31/16 11/06/161	<u>s/Week</u> <u>Rate</u> 1 \$400.00			- 1		
29 WHIO 11/06/16 11/06/16 Su 1235a-135a		:30	P-05	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/31/16 11/06/161	<u>s/Week</u> <u>Rate</u> 1 \$200.00					
					400-0	107 2 071 - 1000 - 1000 - 1000 - 1000
E 30 WHIO 11/06/16 11/06/16 Sun Prime Hour 1		:30	P-05	NM	1	\$5,000.00
	<u>s/Week</u> <u>Rate</u> 1 \$5,000.00					
Spot Ch Date Range Description	Start/End Tim	ne Weekdays	Length Rate	Type		
1 WHIO 10/31/16-11/06/16 Sun Prime Hour 1		<i>PM</i> Si		NM		
See MG 30.2	7.00 T M 0.00			/ ////		
2 WHIO 10/31/16-11/06/16 Su After Sports He	our 1 730p-830p	St	:30 \$5,000.00	NM		
→ MG for 30.1 11/06			% ff	1		
31 WHIO 11/06/16 11/06/16 CBS Su Morning	9:00 AM-10:30 AN	:30	P-05	NM	1	\$800.00
Start Date	s/Week Rate					
Week: 10/31/16 11/06/161	1 \$800.00					
32 WHIO 11/01/16 11/07/16 M-Su 11p News	11:00 PM-11:35 F	:30	P-05	NM	2	\$3,000.00
Start Date						
Week: 11/01/16 11/07/16 MTWTFSS	2 \$1,500.00					
33 WHIO 11/01/16 11/01/16 Tue Prime Hour 3		:30	P-05	NM	1	\$2,000.00
	Meek Rate					
	1 \$2,000.00					
N 34 WHIO 11/07/16 11/07/16 Mon Hour 2	9p-10p	:30	P-05	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots</u> Week: 11/07/16 11/13/16 1	<u>s/Week</u> <u>Rate</u> 1 \$2,500.00					
N 35 WHIO 11/07/16 11/07/16 Mon Hour 1		.20	D 05		,	00 500 00
N 33 VVIIIO 11/0//10 11/0//10 MION MOULT	8p-9p	:30	P-05	NM	1	\$2,500.00

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	Contract / Revision	Alt Order #
	156540 / 1	08356739
Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	CLINTON 4 PRES 11/1	5292

Advertiser	Original Date / Revision
POL/Hillary Clinton/D/PRI	09/02/16 / 11/04/16

*Line Ch Start	Date End D	ate Description	Start/E	End	Davs	Sp Length W	oots/	Rate PCodeRtn	Type	Snote	Amount
Start Date Week: 11/07/16		Weekdays 1	Spots/Week	Rate \$2,500.00	Dayo	Longar VV	COK 1	tate i oddertai	Турс	Орого	Amount
N 36 WHIO 11/05 <u>Start Date</u> Week: 10/31/16		6 CBS This M Weekdays 1-	orning Sa 10a-12 Spots/Week 1	P <u>Rate</u> \$600.00		:30		P-05	NM	1	\$600.00
N 37 WHIO 11/07 <u>Start Date</u> Week: 11/07/16	7/16 11/07/7 End Date 11/13/16	6 Daybreak Ed <u>Weekdays</u> 1	dition 530a530a-6a Spots/Week 1	Rate \$550.00		:30		P-05	NM	1	\$550.00
	100.000	7.				Totals	0.00			54	\$52,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/07/16	54	\$52,750.00	(\$7,912.50)	\$44,837.50
Totals	54	\$52,750.00	(\$7,912.50)	\$44,837.50

Signature:	Data
Signature.	Date:

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NOV4/16 16.00 ** WHIO-TV ***	SALESMAN #				REGIONAL			V4/16 16.00						DAYS :TOTL:		1	
# 610-225-1191 FROM REP NO **CHANGES** ***		OUTEN	NICK WELTE		LOCAL REG			DATE_NOV4/16						WEEK : DA		MOM	
FAX# REPORT FF	OFF.#	NAME DAVID	PRSN PH-		NATL.									SPTS:		Н	
HARRIS	REP.#	BUYER N	SALES P		CLASS:	INVOICE)								: END		11/7	
EL# 610-293-4100 WORKSHEET						ORDER, INVO		G NEEDED						START DATE	= 5292	11/7	
REP: TEL# 610 ORDER WORKSHE	PRE/US	MITCHELL		20007	139	: (LINE,		CO-OP BILLING	US ORDERS		SCHEDULE ****			RATE	AGENCY EST#	\$2,500.00	
RE 156540 OF \$\$\$	POLI/H CLINTON/D/PRE/US	GREER, MARGOLIS,	O K ST NW,	WASHINGTON, DC 2	CONTRACT # 835673	EST#5292 COMMENTS	5 WK-1		\$52,750 CREDITS ON PREVIOUS		IN ADVANCE SCHE	SENT TO:	PRESIDENT	: LGTH : SEC :	CODE = 278 E = 295	30	/ODD COUPLE
TRF# REV #1	NAME POI	NAME GRE	3050	WAS		11/1	NOV7/16	STATE TAX	INES		A CASH	ARE TO BE: S OC 20007	FOR	PERIOD	COL	300P	2 BROKE GIRLS/ODD PLEASE APPROVE
# 8356739 UNAPPROVED	ADV.	AGY.				FON 4 PRES	S NOV1/16	8	A SEE ADDEI THANK		THIS IS	GREER MARGOLIS 3050 K ST NW WASHINGTON, DC	HILLARY CLINTON	:CD: TIME	AGENCY ADVERTIS	A 900P-1000P	
HEADLINE# MOD# 3: UN	#	#			# #	CLINTON	HT DATES	TAX	TO DEANN FR JARED OK'D M7, DOLLARS PLS CNF		* * * *	ALL I GREER 3050 WASHI	HILLA		AGE	40 A	PROGRAM : ORD COM1:
REP HE \$\$\$ MO	ADV	AGY			ORDER	PRDCT	FLIGHT	CILY	REP:	STA:	CON CM			: LINE#:REP			

REP: TEL# 610-293-4100 ORDER WORKSHEET REP HEADLINE# 8356739 TRF# 156540 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

NOV4/16 16.00 *** WHIO-TV *** FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES *

:LINE#:REP :	CD	TIME PERIOD		LGTH : SEC :	RATE	START DATE	RT : END E : DATE		SPTS: WEEK:	DAYS	: TOTL:
41	Ø	800P-900P		30	\$2,500.00	11/7	11		1 > 11		SFI'S:
PROGRAM ORD COM	PROGRAM :		AN WAIT	KEVIN CAN WAIT/MAN WITH A	PLAN						1
PART	OF 7	Σ	MADE UP	OF LINES	40-43						
42	K	530A-600A		30	\$550.00	11/7	11/7	Н	MOM		ţ-
PROGRAM ORD COM PART OF	PROGRAM : ORD COM1:	NEWSCENTER 7 PLEASE APPROVE A MAKEGOOD MADE U	FER 7 APPROVE MADE UP	OF LINES	40-43						1
43	K	1000A-1200N	Z	30	\$600.00	11/5	11/5	1	SAT		Н
TION	PROGRAM: ORD COM1: PART OF A MAKEGOOD	CBS SAT AM PLEASE APPROVE A MAKEGOOD MADE UP OFFERS:	AM NPPROVE MADE UP	OF LINES	40-43						
M7 OK'D		MI	MISSED: BONUS OFFER: MON/900 & MON/800 & MON/530 & SAT/100 CMT: PLEASE	ISSED:BONUS OFFER:MON/900P-1000P & MON/800P-900P & MON/530A-600A & SAT/1000A-1200N CMT:PLEASE APPROVE	Z Q U	NOOV 7 NOOV 1 NOOV 2 NOOV		8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	\$2,500.00 \$2,500.00 \$550.00 \$600.00	(NOV4/16) PLS ADVISE	
NOV/16 5:	52750.00	00.							CONTRACT TOTAL TOTAL SPOTS	AL 52750.00	.00
MARKET TOTALS		\$144,027 W	WHIO 54%	WDTN 178	WKEF 14%	WRGT 12%	CABL 0%	WBDT	% %		
SVC- NSI DEMOS- RA35+*	* +										

*-MULTIPLE

Z-COMMENTS

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

A-ADD B-BUY TYPE

MOD CODE

N-PROGRAM NAME

L-LENGTH M-MAKEGOOD Y-DAYS

C-CANCELLED DE-DELETE E-EFF DATES